# Office of Tourism. 8 Yes, I would like to become a member of the Chanute Area Chamber of Commerce Date: (Dues) and Optional Sponsorship Membership Acceptance Email: Website: Name of Member Company: Please invoice me for Primary Contact: Address: Phone:

# Membership Levels

# Alliance Level - \$120 Annually\*

For Small Business Owners, Companies with 2 Employees or Less, Individuals/Couples, Non-Profit Organizations, State or Federal Agencies, Businesses with a Presence in Chanute but no local office

Tioga Township Level - \$240 Annually For Companies with 3 - 5 Employees

Chicago Junction Level - \$360 Annually For Companies with 6 - 25 Employees

New Chicago Level - \$480 Annually For Companies with 26 - 50 Employees, **Educational Institutions** 

Katy Level - \$600 Annually For Companies with 51 - 100 Employees

Santa Fe Level - \$840 Annually For Companies with 101 - 200 Employees

Note: If you would like to retain this brochure, please use the attached form to become a Chamber member.

Signature:

(Dues) and Optional Sponsorship.

Check is attached for

Octave Chanute Level - \$1,200 Annually For Companies with More Than 200 Employees

\*Hair Salons owned and operated by a single individual may join as a Small Business Owner. Individuals contracting for space within the salon may be added to the membership for an additional \$50 per individual annually, up to 4 individuals. Individuals contracting for space may join as a Small Business Owner should the owner/operator choose to not join the Chamber. In that case, however, additional individual contractors may not join for \$50. This membership category applies also to businesses such as real estate firms. Chamber Gift Certificates may ONLY be accepted by those who have joined the Chamber, NOT by the business as a whole.

> 21 N. Lincoln Avenue Chanute, KS 66720 620-431-3350 information@chanutechamber.com www.chanutechamber.com Find us on Facebook at Chanute Area Chamber and Get Chanute.

# **Sponsorship Opportunities**

#### PLATINUM SPONSOR: \$750.00 (value \$1,050.00)

Advertising (larger listing in Chamber publications, 1 3x5 ad in The Chanute Tribune, 1 3-month ad on Chamber website) Annual Meeting (publicity as sponsor and 6 free tickets) Prayer Breakfast (publicity as sponsor and 6 free tickets) Golf Tournament Corporate Sponsor (publicity as sponsor & 1 team)

Safari Day Activities Sponsor (signage at event)

#### GOLD SPONSOR: \$500.00 (value \$785.00)

Advertising (larger listing in Chamber publications, 1 3x5 ad in The Chanute Tribune, 1 3-month ad on Chamber website) Annual Meeting (publicity as sponsor and 4 free tickets) Prayer Breakfast (publicity as sponsor and 4 free tickets) Golf Tournament Corporate Sponsor (publicity as sponsor) Safari Day Activities Sponsor (signage at event)

#### SILVER SPONSOR: \$350.00 (value \$460.00)

Advertising (listing in selected Chamber publications) Annual Meeting (publicity as sponsor and 2 free tickets) Prayer Breakfast (publicity as sponsor and 2 free tickets) Golf Tournament Hole Sponsor (sign at tee box of one hole)

Safari Day Activities Sponsor (signage at event)

#### BRONZE SPONSOR: \$125.00 (value \$160.00)

Annual Meeting (publicity as sponsor) Prayer Breakfast (publicity as sponsor) Safari Day Activities Sponsor (signage at event)

#### ADDITIONAL OPPORTUNITIES\*

Corporate Sponsor for Safari Days Activities \$25 - \$200 Chamber Gift Certificate Ad \$100.00 (January - December)

4-H Fair Supporter (publicity as sponsor) (amount at the discretion of sponsor)

Legislative Coffee/Activities (publicity as sponsor)

Annual Meeting (publicity as sponsor) \$60.00

\$200.00

Prayer Breakfast (publicity as sponsor) \$60.00

#### Golf Tournament:

Platinum Sponsor (publicity as sponsor, 1 team) \$300.00 \$200.00 Gold Sponsor (publicity as sponsor) Hole Sponsor (sign at tee box of 1 hole) \$60.00 Team of Two Players \$120.00 Lunch Sponsor \$200 - \$400

#### Chanute Trivia Night

Presenting Sponsor (2 tables of 6, 12 drink tix) \$500.00 Event Sponsor (1 table of 6, 6 drink tix) \$250.00 Trivia Round Sponsor (4 drink tickets) \$100.00 Half-Time Sponsor (4 drink tickets) \$100.00 Snacks Sponsor (2 drink tickets) \$50.00

**NOTE:** These are opportunities in addition to membership dues. Some opportunities are limited.

Rev. 01/2023

### **Our Mission Statement**

Promote, attract and represent new and existing business.

~ Connecting the Community~

# As a member of the Chanute Area Chamber of Commerce & Office of Tourism you will:

- Be eligible to participate in the successful Chamber Gift Certificate Program. Only Chamber members can accept these gift certificates. Since 2002, more than \$1 million have been put back into the local economy through the use of gift certificates at Chamber member businesses. In addition, as opposed to credit card programs, there is no fee for Chamber members to participate in this program.
- Be able to have your business card and promotional information on display at the Chamber office.
- Have the opportunity to market your business to Chamber members monthly at no charge via a Chamber e-blast.
- Be able to showcase your business to other Chamber members and the general public via Chamber mailings, email, publications, advertisements and social media.
- Be kept informed of issues affecting local businesses.
   Receive information about events and activities hosted by the Chamber or its members. Be "in the know" regarding legislative and community activities.
- Be offered the opportunity to be involved in Chamber activities such as Chanute Day on the Hill.
- Have the opportunity to purchase advertising space on Chamber promotional material and the Chamber website.
- Be able to present your business at the monthly Chamber Connections luncheons.
- Be listed on the Chamber website.
- Be able to have a link to your business website on the Chamber website.
- Be eligible for Chamber member only sponsorships or discounts for exhibit space, events and promotions.
- Be able to host a Business Promotion event and to participate in a number of networking opportunities that will stretch your advertising/marketing dollars.
- Be listed in the Chamber's membership brochure.
- Have access to the Chamber mailing list on a quarterly basis.
   The list contains nearly 400 member names that can be contacted by you to promote your products/services.
- Be the *first* referral given by the Chamber.

#### And ...

Have the opportunity to be part of an organization that advances the economic well-being and quality of life in Chanute and Southeast Kansas.

The Chamber's members are its most important asset. We hope you will join us in our efforts to promote and grow Chanute.

#### **Business and Membership Development**

- Work in partnership with the City of Chanute, Main Street Chanute, Chanute Regional Development Authority and others to support local and area economic development.
- Work to enhance economic development efforts to support Chanute business retention, growth and recruitment.
- Represent Chanute at conferences, meetings and seminars.
- Conduct Ribbon Cutting ceremonies for new members to help promote their businesses and welcome them to the business community.
- Conduct Business Promotion events to recognize the growth and accomplishments of existing businesses.
- Conduct Business Appreciation activities. Nominate local businesses for regional and state awards.
- Promote members via emails, advertising, social media and other avenues
- Maintain and promote the Chamber Gift Certificate program, which encourages local spending.
- Conduct monthly Chamber Connections networking and promotional luncheons.
- Maintain a website for networking and membership information.
- Hold Leadership Luncheons to share information and build relationships.
- Maintain Chanute promotional information.

#### Legislative Activities

- Participate in various legislative activities and events to stay in contact with State and Federal legislators and work to keep the membership apprised of legislative issues.
- Hold Candidate Forums for local, county and state elections.
- Host Coffee with City Commissioners as well as Legislative Coffees with State and Federal officials.
- Hold a Chanute Day on the Hill in Topeka.

#### **Community Activities**

- Co-Sponsor the Leadership Chanute program.
- Participate with USD 413 and Neosho County Community College to bring students, teachers & businesses together.
- ChamberConnects4Kids with Royster Middle School.
- Sponsor the annual Safari Family Fun Day event.
- Sponsor efforts to provide information on issues facing the community.
- Convene meetings on topics of interest to local and area merchants, businesses and residents.

#### **Tourism Promotion**

- Maintain city map and other information for distribution.
- Promote local tourist attractions via website, mailings, advertisements, events, etc.
- Maintain a calendar of local events.
- Participate in area and state tourism activities.



connecting THE community

Serving Chanute Since 1928

# Membership Information and Benefits

21 N. Lincoln ~ PO Box 747 Chanute, KS 66720 information@chanutechamber.com

Visit us at www.chanutechamber.com